



**BUSINESS, ECONOMICS,  
AND SOCIETY**  
THE CHANGING DIMENSIONS  
(Vol - III)

Editor-in-Chief

**Dr. Arup Kumar Sarkar**

---

Co-Editors

**Dr. R. Jayanthi**

**Ms. Gagandeep Kaur**

**BUSINESS, ECONOMICS, AND SOCIETY - THE CHANGING DIMENSIONS  
(Vol – III)**

*by: Dr. Arup Kumar Sarkar, Dr. R. Jayanthi, Ms. Gagandeep Kaur*

■  
**RED'SHINE PUBLICATION PVT. LTD.**

Headquarters (India): 88-90 REDMAC, Navamuvada,  
Lunawada, India-389 230

Contact: +91 76988 26988

Registration no. GJ31D0000034

*In Association with,*

**RED'MAC INTERNATIONAL PRESS & MEDIA. INC**

India | Sweden | UK

■  
Text © *EDITOR*, 2021

Cover page ©RED'SHINE Studios, Inc, 2021

■  
All rights reserved. No part of this publication may be reproduced or used in any form or by any means- photographic, electronic or mechanical, including photocopying, recording, taping, or information storage and retrieval systems- without the prior written permission of the author.

■  
ISBN: 978-93-91479-90-9

ISBN-10: 93-91479-90-1

DIP: 18.10.9391479901

DOI: 10.25215/9391479901

Price: ₹ 500

October, 2021 (First Edition)

■  
The views expressed by the authors in their articles, reviews etc. In this book are their own. The Editor, Publisher and owner are not responsible for them. All disputes concerning the publication shall be settled in the court at Lunawada.

■  
[www.redshine.co.in](http://www.redshine.co.in) | [info@redshine.in](mailto:info@redshine.in)

Printed in India | Title ID: 9391479901

# Contents

---

---

<b>SR. NO.</b>	<b>CHAPTER AND AUTHOR(S)</b>	<b>PAGE NO.</b>
1	<b>A FORETASTE OF COMMERCIAL BANKS IN INDIA</b> <i>Dr. Hedayatullah Choudhury</i>	01
2	<b>AGRICULTURAL CREDIT – A STUDY ON KANNIYAKUMARI DISTRICT</b> <i>Dr. R. Thanga Sheela</i>	22
3	<b>IMPACT OF GLOBALIZATION AMONG THE BACKWARD CASTES IN INDIA</b> <i>Dr. Partha Pratim Roy</i>	31
4	<b>CHALLENGING JOURNEY OF THE INDIAN PUBLIC SECTOR BANKS</b> <i>Subhajyoti Majumder &amp; Prabal Dasgupta</i>	41
5	<b>ELECTRIC VEHICLE: A SUSTAINABLE OPTION</b> <i>Mr. Praveen P.M</i>	61
6	<b>CHANGING DIMENSIONS ON INDIAN ECONOMY BY EFFECT OF COVID-19 - THREE R'S MEASURES ON LIVE &amp; LIVELIHOOD</b> <i>Dr. S. N. Sangeetha</i>	71
7	<b>A STUDY ON WOMEN'S PERCEPTION TOWARDS POST OFFICE SAVINGS SCHEMES WITH SPECIAL REFERENCE TO CHENNAI</b> <i>Mrs. Liji Justin &amp; Mrs. R. Rajalakshmi</i>	82